

GlassBuild 
A M E R I C A 
THE GLASS, WINDOW & DOOR EXPO

**SPONSORSHIP
OPPORTUNITIES**



TAILGATE PARTY

Thursday, October 20 • 12:00 – 2:00 pm
Las Vegas Convention Center

SPONSORSHIP PACKAGES

All sponsorships include:

- ✓ Activity billed to sponsor's name
- ✓ Logo at bottom of promotional eblasts for the duration of the event, beginning upon receipt of signed contract
- ✓ Logo and link to sponsor website from event web page
- ✓ Digital sponsor badge to post on website and use in employee email signatures
- ✓ Social media recognition
- ✓ Sponsor ribbons for all employees attending in-person event

Tailgate Inaugural Sponsor | \$8,000 ea.

- ✓ Logo on large vinyl banner hanging within event space with selfie wall
- ✓ Company literature may be set out during the event **SOLD**
- ✓ ~~50% off two attendee registrations at 2023 event of choice: NGA Glass Conference or BEC Conference~~

Beverage Cart | \$6,000 Exclusive

- ✓ Company literature may be set out during the event
- ✓ Signage at beverage stations **SOLD**
- ✓ Branded, reusable plastic cups

Grill Sponsor | \$5,000 Exclusive

- ✓ Company literature may be set out during the event **SOLD**
- ✓ Signage at barbecue grills

Bulk Tickets Sponsor | \$5,000 or \$2,000

\$5,000 Level

- ✓ 25 tickets to the Tailgate Party to be distributed as desired
- ✓ BBQ icon on four (4) Exhibitor Locator Maps by company name. Maps are placed in high-traffic areas and alert attendees what booth to visit to get a ticket.
- ✓ Sign to place in booth
- ✓ Company logo on sponsor sign at party entrance, on GlassBuild website promoting the party, and in an ad for the Tailgate in the Show Catalog

\$2,000 Level

- ✓ 10 tickets to the Party for \$5,000 (to be distributed as desired)
- ✓ BBQ icon on four (4) Exhibitor Locator Maps by company name (maps are placed in high traffic areas and will alert attendees what booth to visit to get a ticket)
- ✓ Sign to place in booth

Wipe Your Face – Wet Wipes Sponsor | \$4,000 Exclusive

- ✓ Customized wet wipe packets set out around the event

Golf Chipper Game Sponsor | \$2,000 Exclusive

- ✓ Company logo will appear next to game ~~—~~ **SOLD**

Ice Cream Cart Sponsor | \$6,000 or two at \$3,000 ea.

- ✓ Company logo will appear next to cart

Corn Hole Game Sponsor | \$2,000 Exclusive

- ✓ Company logo included on game boards

Music Sponsor | \$3,000 Exclusive

- ✓ Company logo will appear on to DJ table

Punching Machine Sponsor | \$2,500 Exclusive

- ✓ Company logo will appear next to game

TAILGATE PARTY @ GLASSBUILD

October 20, 2022



The GlassBuild Tailgate Party is owned by the National Glass Association (NGA). This application will become a binding contract upon acceptance by NGA and its assignees (the Sponsor) and is based upon the benefits listed in the GlassBuild Tailgate Party sponsorship brochure as provided.

Company Information:

Legal Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Country: _____

Contact Name: _____

Phone: _____ Fax: _____

Email Address: _____

Accounting Contact: [if different than information listed above]

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

Email Address: _____

EMAIL COMPLETED CONTRACT TO:

sara@glass.org

MAIL CHECKS TO:

National Glass Association
P.O. Box 412250
Boston, MA 02241-2250

Checks should be made payable in U.S. dollars to "National Glass Association"

TO PAY BY CREDIT CARD OR WIRE TRANSFER:

Email finance@glass.org

Sponsorship Selection(s):

Inaugural Tailgate Sponsor	\$8,000	\$ SOLD	Ice Cream Cart Sponsor	\$6,000 or \$3,000	\$ _____
Beverage Cart	\$6,000	\$ SOLD	Corn Hole Game Sponsor	\$2,000	\$ _____
Grill Sponsor	\$5,000	\$ SOLD	Music Sponsor	\$3,000	\$ _____
Bulk Ticket Sponsor [25 tickets]	\$5,000	\$ _____	Punch Game Sponsor	\$2,500	\$ _____
[10 tickets]	\$2,000	\$ _____			
Wipe Your Face - Wet Wipes	\$4,000	\$ _____			
Golf Chipper Game Sponsor	\$2,000	\$ SOLD			
					TOTAL AMOUNT DUE: \$ _____

SPONSORSHIP DEADLINES:

To be recognized in the official show catalog:
August 26, 2022

All show sponsorships:
September 2, 2022

MATERIALS DEADLINE:

All materials must be provided by
September 12, 2022

Materials received after this date will incur
a 15% rush charge.

Authorized Signature:

The undersigned, as the duly authorized officer, agent or employee, hereby enters into an agreement with the National Glass Association for sponsorships at the GlassBuild Tailgate Party. By signing this contract, I authorize the National Glass Association to correspond with me via mail, fax and/or email. **Sponsorship fulfillment will not proceed until payment is received.**

Signature: _____

Date: _____

Name (please print): _____

Title: _____

FOR SHOW MANAGEMENT USE ONLY

Date Received: _____

Total Amount Received: _____