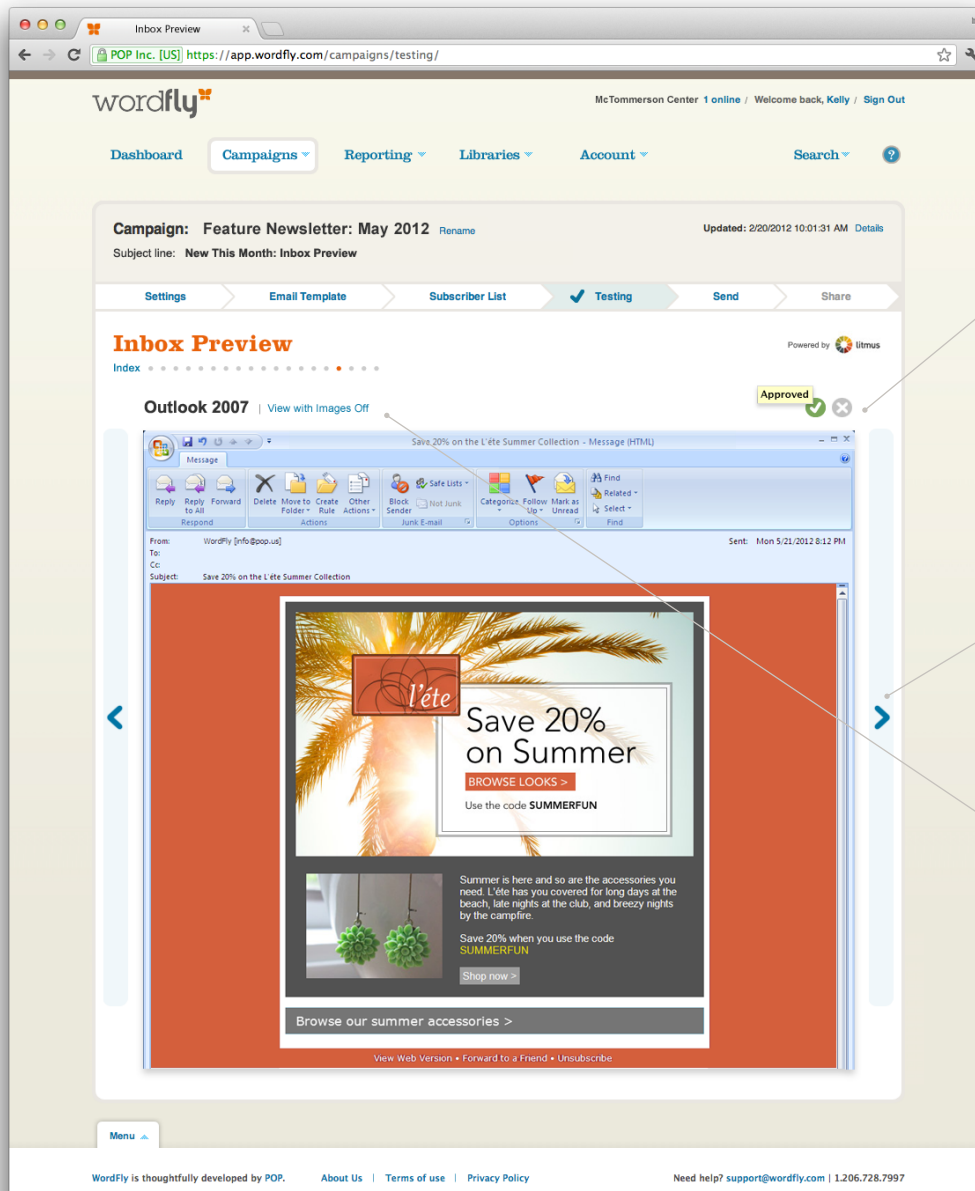


Inbox Preview

PREVIEW YOUR EMAILS WITHOUT EVER LEAVING WORDFLY.

We've packed 36 of the top desktop, mobile, and webmail environments right into WordFly. Just send one test, then flip through the previews you've selected. We'll even scan your email with SpamAssassin to determine the likelihood of it being filtered. It's a real timesaver! ■



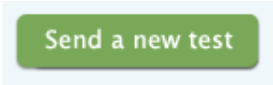
Track your testing
Mark whether your preview is approved or if it needs any adjustments

Flip through Previews
Use the arrows to quickly move through your previews

View with Images Off
Preview what a user sees if they haven't loaded images for your email
(Not available with all email clients)

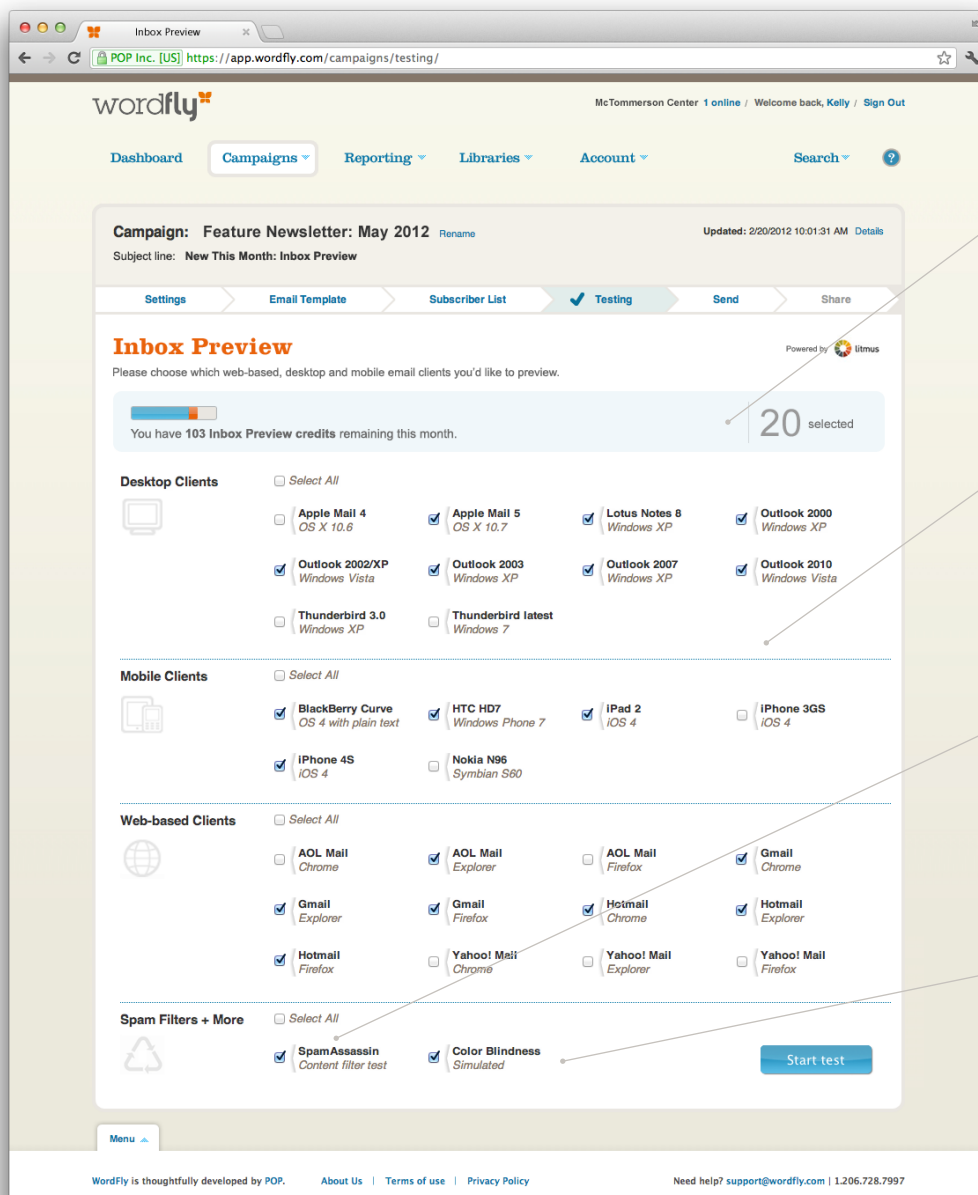
How does it work?

You'll find the Inbox Preview feature on the Testing step when you send your campaign.



To send your first test, click the **Send a New Test** button. You'll be taken to a page like the one shown below where you can select how many previews you'd like to see. We'll send the HTML version of your email to the selected clients and return a preview of how your email looks in each.

200 free previews are included each month with WordFly. Each email environment you select (e.g., Gmail in Firefox, Outlook 2007, or SpamAssassin) counts as one preview. When you send your tests, you'll see how many credits you have remaining on your account for that month. You can choose to upgrade to unlimited previews for only \$25 a month.



Previews
Keep track of how many preview credits you've used.

Which email clients do you want to preview?
Choose from 30 of the top email clients.

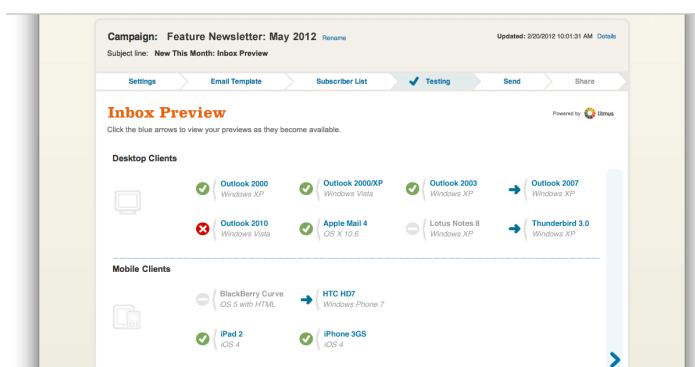
SpamAssassin preview
See how your email stands up against SpamAssassin.

Color Blindness preview
See how your email looks to people with red-green color blindness.





Viewing your previews

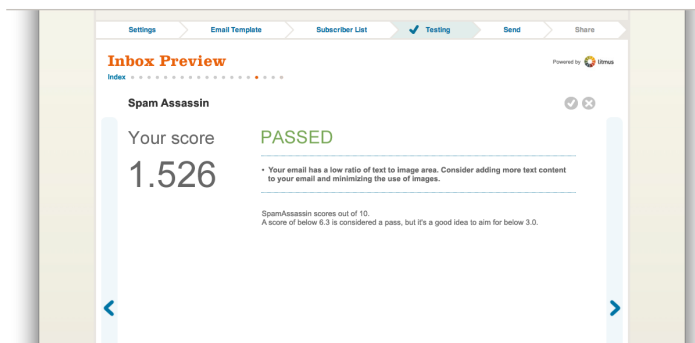
After you send your test, previews will start coming back within minutes. You'll be redirected to the previews index page that serves as a jumping off point for your testing. Just click on one to start previewing. Use the left and right arrows to swipe to the previous or next preview or click the navigation dots at the top to skip around. To keep track of your testing, click the gray check icon in the upper-right corner if you approve of a preview. If it doesn't live up your standards, click the gray X icon. We'll keep track of the approval status for each result on the index page.

To view your previews at a later time, click the **See Previews** link at the bottom of the **Testing** page. Your previews will be available for 30 days.



PREVIEWS INDEX

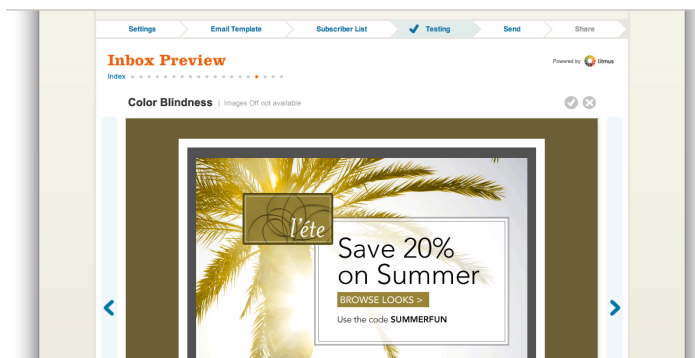
-  A blue arrow means that your preview is ready
-  A gray icon means that it has not yet been returned
-  A green check icon appears if you clicked Approve for your preview
-  A red X icon appears if you clicked Needs Work



SPAM FILTER PREVIEW

We use SpamAssassin, a popular open source spam filter, for this preview. After we scan your email content, you'll be assigned a score based on a scale of 0-10. Any score below 6.3 is considered a passing score, but for the best deliverability it's a good idea to aim for 3.0 or below.

To see this preview, select SpamAssassin at the bottom of the page when you send a new test.



COLOR BLINDNESS PREVIEW

This preview simulates what a person with a red-green color deficiency might see when viewing your email. This is the most common form of color deficiency. If you find that your email text isn't readable, you might want to consider adding more contrast between your colors.

To see this preview, select Color Blindness at the bottom of the page when you send a new test.

Frequently Asked Questions

WHAT ARE THE BEST WAYS TO USE THIS FEATURE?

- If you're designing a new layout in WordFly or coding a new email from scratch, Inbox Preview will speed up your testing process. Once you have a rock-solid email design in place, you won't need to test every campaign.
- Review your List Summary to see the top web-based clients for your list. Focus your testing on the top ones.
- If you find that you need to make minor changes to your email because a few previews need work, you can send a new test to just those email clients.
- As you view your previews, click the Approved or Needs Work icons located on the upper-right of each preview. By marking each preview, you can quickly review the specific browsers or email clients that have issues.

IF I PREVIEW ONE EMAIL TEMPLATE ON FIVE CLIENTS, IS THAT CONSIDERED ONE PREVIEW OR FIVE?

It would count as five previews. If you added SpamAssassin and Color Blindness previews, it would count as one more preview each, for a total of seven previews.

CAN I CLICK LINKS IN THE PREVIEWS?

No, the links aren't functional. Previews are for checking how your email looks, not how it functions.

HOW DO WE UPGRADE TO UNLIMITED PREVIEWS?

To upgrade, go to the Account section and click on Inbox Preview Plan in the left-hand navigation. The basic plan is selected by default. Click Upgrade Now to select the unlimited plan. The plan is effective immediately. You will be billed \$25 each month unless you decide to return to the basic plan. If you click the link accidentally, let us know and we'll remove it from your invoice.

Available Previews + Test Environments

DESKTOP CLIENTS

DESKTOP CLIENTS	OS
Apple Mail 4	Mac OS X
Apple Mail 5	Mac OS X
Apple Mail 6	Mac OS X
Lotus Notes 8	Windows
Outlook 2000	Windows
Outlook 2002	Windows
Outlook 2003	Windows
Outlook 2007	Windows
Outlook 2010	Windows
Outlook 2011	Mac OS X
Thunderbird 3.0	Windows
Thunderbird Latest	Windows

WEB-BASED CLIENTS

WEB-BASED CLIENTS	BROWSERS
AOL Mail	Chrome, Firefox, Internet Explorer
Gmail	Chrome, Firefox, Internet Explorer
Hotmail	Chrome, Firefox, Internet Explorer
Outlook.com	Chrome, Firefox, Internet Explorer
Yahoo Mail	Chrome, Firefox, Internet Explorer

MOBILE CLIENTS

MOBILE CLIENTS	OS
Android 2.3	Android
Android 4.0	Android
Blackberry Curve	OS 5 with HTML
Nokia N96	Symbian S60
HTC HD7	Windows Phone
iPad 2	iOS
iPhone 3GS	iOS
iPhone 4S	iOS
iPhone 5	iOS

SPAM FILTERS + MORE

SPAM FILTERS + MORE	DETAILS
SpamAssassin	Scans content with Version 3.2
Color Blindness	Simulates red-green color deficiency