

NOTE:

EPA Reg. No. 239-2717

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Ortho Home Defense Indoor and Outdoor Insect Killer 3

Alternate Brand Names:

- Ortho® Home Defense Max® Insect Killer for Indoor and Perimeter [Ready to Use] 2
- Ortho® Home Defense Max® Insect Killer for Indoor & Perimeter [Ready to Use] Refill/Recharge/Renew/Fill-Up/Reload 2
- Ortho® Home Defense Insect Killer for Indoor & Perimeter 1
- Ortho® Home Defense Insect Killer for Indoor & Perimeter Refill 1
- Ortho® Home Defense® Insect Killer for Indoor and Perimeter 2
- Ortho® Home Defense® Insect Killer for Indoor and Perimeter Refill 2
- Ortho® Insect Killer for Indoor & Perimeter [Ready to Use]
- Ortho® Insect Killer for Indoor & Perimeter [Ready to Use] Refill/Recharge/Renew/Fill-Up/Reload
- Ortho® Home Defense Indoor Insect Killer 2
- Ortho® Home Defense Indoor Insect Killer Refill 2
- Ortho® Indoor Insect Killer
- Ortho® Indoor Insect Killer Refill
- Ortho® Home Insect Killer 2
- Ortho® Home Insect Killer Refill 2
- Ortho® Home Invading Insect Killer 2
- Ortho® Home Invading Insect Killer Refill 2
- Ortho® Home and Perimeter Insect Killer 2
- Ortho® Home and Perimeter Insect Killer Refill 2
- Ortho® Home Defense Indoor and Perimeter Insect Killer
- Ortho® Home Defense Indoor and Perimeter Insect Killer Refill
- Ortho® Indoor and Perimeter Insect Killer
- Ortho® Indoor and Perimeter Insect Killer Refill
- Ortho® Home Defense Perimeter Insect Killer
- Ortho® Home Defense Perimeter Insect Killer Refill
- Ortho® Perimeter Insect Killer
- Ortho® Perimeter Insect Killer Refill



FOR RESIDENTIAL USE ONLY
[For Residential [Indoor/ [and] [Outdoor] Use Only]

Active Ingredient:	By Wt.
Bifenthrin ¹	0.0500%
Zeta-Cypermethrin ²	0.0125%
Other Ingredients:	<u>99.9375%</u>
Total	100.0000%

¹ Cis isomers 97% min, trans isomers 3% max
² Cis/trans ratio: Max. 75% (±) cis and min. 25% (±) trans

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See back/panel/booklet for additional precautionary statements
NET CONTENTS: [x fl oz. / gal. (ml / L)]

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Optional Instructions for Booklet

- [PEEL HERE]
- [OPEN RESEALABLE LABEL FOR DIRECTIONS & PRECAUTIONS]
- [PRESS TO RESEAL]
- [KEEP OUT OF REACH OF CHILDREN]**

Optional instructions for Slide Clip Tape

PULL/PEEL HERE [TO REMOVE TAPE]

FIRST AID	
If swallowed	Call poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.
If in eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.
HOTLINE NUMBER	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-225-2883 for Emergency Assistance.	
NOTE TO PHYSICIAN	
Emergency Information call 1-800-225-2883.	

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals
CAUTION. Harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes or clothing. Wear: Long-sleeved shirt and long pants, socks, shoes, and gloves. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS: This pesticide is extremely toxic to fish, aquatic invertebrates, oysters and shrimp. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Drift and run-off from treated areas may be hazardous to aquatic organisms in neighboring areas. Care should be used when spraying to avoid fish and reptile pets in/around ornamental ponds. This product is highly toxic to bees exposed to direct treatment or residues on blooming plants. Do not apply this product or allow it to drift to blooming plants if bees are visiting the treatment area.

PHYSICAL OR CHEMICAL HAZARDS: Do not apply this product in or on electrical equipment due to the possibility of shock hazard.

NOTICE: To the extent consistent with applicable law, buyer assumes all risks of use, storage or handling of this product not in accordance with directions.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
Do not water the treated area to the point of run-off
Do not make applications during the rain.

Outdoor Applications Including Hard Surfaces

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

- (1) Treatment to soil or vegetation around structures;

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(2) Application to building foundations, up to a maximum height of 3 feet.

Other than applications to building foundations, all outdoor applications to hard surfaces such as- sidewalks, driveways, patios, porches and structural surfaces (e.g., windows, doors, and eaves) are limited to spot and crack-and-crevice applications only.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

Application to Horizontal Hard Surfaces

To help prevent product from running off into sewers, storm drains, and curbside gutters, do not treat hard flat surfaces (e.g., driveways, sidewalks) unless the surface is protected from rainfall and spray from sprinklers.

Application to Vertical Hard Surfaces

Pest control on outside surfaces and around buildings: Applications to hard vertical surfaces outdoors (e.g., foundations) are permitted to a maximum height of 3 feet above the ground. Sections of hard vertical surfaces that join to hard flat surfaces outdoors can only be treated if either 1) these sections are protected from rainfall and spray from sprinklers, or, 2) the hard flat surfaces they touch do not drain into a sewer, storm drain, or curbside gutter.

Perimeter treatment: For sections of foundation that join to hard flat surfaces, the treated areas must be protected from rainfall and spray from sprinklers unless those hard flat surfaces do not drain into a sewer, storm drain, or curbside gutter.

STORAGE AND DISPOSAL

PESTICIDE STORAGE: Keep from freezing. To be stored in original container and placed in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

Option 1 for TRIGGER SPRAYER [APPLICATOR NAME]

STORAGE AND DISPOSAL [Illustration] [Icon]

PESTICIDE STORAGE: [Trigger Sprayer/Applicator Name] [Applicator]: To be stored in original container and placed in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING: [Trigger Sprayer/Applicator Name] can be reused with Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready to Use]

Refill/Recharge/Renew/Fill-Up/Reload/Product name [bottle/container]. Follow instructions in the Reuse/Refill Direction's section when reusing [applicator name]. Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

Option 2 for QUICK CONNECT / NESTED TRIGGER SPRAYER [APPLICATOR NAME]

STORAGE AND DISPOSAL [Illustration] [Icon]

PESTICIDE STORAGE:[Quick Connect/Nested Trigger Sprayer/Applicator Name] [Applicator]: To be stored in original container and placed in areas inaccessible to children.

PESTICIDE DISPOSAL AND/CONTAINER HANDLING:[Quick Connect/Nested Trigger Sprayer/Applicator Name] can be reused with Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready to Use]

Refill/Recharge/Renew/Fill-Up/Reload/ Product name [bottle/container]. Follow instructions in the Reuse/Refill Directions section when reusing [applicator name]. Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste

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agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

Option 3 for PULL 'N SPRAY [APPLICATOR NAME]

STORAGE AND DISPOSAL [Illustration] [Icon]

PESTICIDE STORAGE: [PULL 'N SPRAY/Applicator Name] [Applicator]: To be stored in original container and placed in areas inaccessible to children. Completely discharge/dispense product in sprayer prior to storage.

PESTICIDE DISPOSAL AND/ & CONTAINER HANDLING: [PULL 'N SPRAY/Applicator Name can be reused with Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready to Use]

Refill/Recharge/Renew/Fill-Up/Reload/Product name [bottle/container]. Follow instructions in the Reuse/Refill Directions section when reusing [applicator name]. Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

***Option 4 for [BATTERY POWERED WAND] [COMFORT WAND] [COMFORT SHOT WAND]
[Refill/Recharge/Renew/Fill-Up/Reload] [APPLICATOR NAME]***

STORAGE AND DISPOSAL [Illustration] [Icon]

PESTICIDE STORAGE: [Comfort Wand/Applicator Name] [Applicator]: To be stored in original container and placed in areas inaccessible to children.

PESTICIDE DISPOSAL AND/ & CONTAINER HANDLING: [Comfort Wand/Applicator Name can be reused with Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready to Use]

Refill/Recharge/Renew/Fill-Up/Reload/Product name [bottle/container]. Follow instructions in the REUSE/ REFILL Directions section when reusing [applicator name]. **If empty:** Non-refillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

Option 5 for PUMP 'n GO [EZ SPRAYER] [APPLICATOR NAME]

STORAGE AND DISPOSAL [Illustration] [Icon]

PESTICIDE STORAGE: [PUMP 'n GO/Applicator Name] [Applicator]: To be stored in original container and placed in areas inaccessible to children.

PESTICIDE DISPOSAL AND/ & CONTAINER HANDLING: Do not reuse or refill this container unless the directions for use allow refill according to the directions contained on the REFILL/REUSE Section. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

Option 6 [OTHER PUMP STYLE][Quick Pump][Refillable Container]

STORAGE AND DISPOSAL [Illustration] [Icon]

PESTICIDE STORAGE: [Quick Pump/Applicator Name] [Applicator]: To be stored in original container and placed in areas inaccessible to children.

PESTICIDE DISPOSAL AND/ & CONTAINER HANDLING: Do not reuse or refill this container unless the directions for use allow refill according to the directions contained on the REFILL/REUSE Section. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor (including toilet) or outdoor (including sewer) drain.

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Note to PM: Quotes around Directions are optional (i.e. "ON", "OFF")
SPRAYER APPLICATOR LANGUAGE SECTION

Option 1

[Conventional Trigger Small RTU]

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Spray

1. Turn sprayer nozzle to desired spray.
2. Squeeze trigger repeatedly to spray.

Finish

1. Turn sprayer nozzle to "OFF" [X].

Option 2

[Conventional Trigger Large RTU]

[QUICK CONNECT TRIGGER SPRAYER] [APPLICATOR [APPLICATORY NAME] DIRECTIONS]

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Spray

1. Remove sprayer from bottle by [sliding/pulling] sprayer up.
2. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout/knob/opening] on bottle cap until it clicks.
3. [Flip up [color] spout until fully upright] [Twist spout/knob to "ON"] [Pull spout up].
4. Turn sprayer nozzle to desired spray.
5. Squeeze trigger repeatedly to spray.

Finish

1. Turn sprayer nozzle to "OFF" [X].
2. DO NOT DISCONNECT HOSE CONNECTOR FROM [SPOUT/CAP/KNOB/OPENING].
3. Place sprayer back into holster [holder].

[Optional illustrations may be used in conjunction with the above steps]

Option 3

[PULL 'N SPRAY] [APPLICATOR [APPLICATORY NAME] DIRECTIONS]

[Applicator (Device) (Applicator Name) Directions/Instructions]

HOW TO USE:

Spray

1. Remove sprayer from holster [holder].
2. Unwrap [uncoil] hose and insert [color] hose connector into [color] spout/knob/opening on bottle cap until it clicks.
3. [Flip up [color] spout until fully upright] [Twist spout/knob to "ON"] [Pull spout up].
4. Turn sprayer nozzle to desired spray.
5. Point sprayer away from body. Slowly pull ring at bottom of sprayer until it stops, and hold for two [2] seconds to fill sprayer.
6. Press trigger to spray.

Finish

1. Turn sprayer nozzle to "OFF" [X].
2. DO NOT DISCONNECT HOSE CONNECTOR FROM [SPOUT][CAP][KNOB][OPENING].
3. Place sprayer back into holster [holder].

[Optional illustrations may be used in conjunction with the above steps]

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Option 4

[BATTERY POWERED WAND] [COMFORT WAND] [COMFORT SHOT WAND] [APPLICATOR [APPLICATOR NAME] DIRECTIONS] -----

[Applicator Name] [Applicator/Wand] Directions]

Prep [Wand]

1. Remove sprayer [Applicator Name] from holster [holder].
2. [Remove [color] pull strip to activate batteries].
3. Unfold [Flip Open] [Applicator Name] [wand] until it clicks [locks] into position.
4. [Extend] [wand/applicator] [fully]

Connect

1. Unwrap [uncoil] hose and insert [color] hose connector into [color] [spout/knob/opening] on bottle cap until it clicks.
2. [Flip up [color] spout until fully upright.] [Twist spout/knob to "ON".] [Pull spout up.]

Spray

1. Turn sprayer nozzle to [desired spray] [foam] [indoor setting] [for indoor use] [or] [fan] [perimeter setting][outdoor setting] [for use along home foundations].
2. [Slide [color] switch on trigger to "Unlock" [illustration]].
3. Press trigger to spray.

Finish

1. [Turn nozzle to "OFF" [X]].
2. [Slide [color] switch on trigger to "Lock" [illustration]].
3. Fold [Applicator Name] wand closed and place sprayer back in holster [holder].

[Optional illustrations may be used in conjunction with the above steps]

Important Use Information: Do not submerge in water. When storing sprayer for long periods, remove batteries.

[To replace batteries: See marked diagram inside battery compartment.]

Option 5

[Pump 'n Go] [EZ Sprayer] [APPLICATOR [APPLICATOR NAME] DIRECTIONS]

[Applicator (Device) (Applicator Name) Directions/Instructions]

CONNECT

1. Carefully cut the two [enter color] [white] zip ties securing hose and pump handle with scissors, using caution not to cut [enter color] [white] hose.
2. Unwind hose and insert hose connector into [color] spout/cap/knob/opening on pump until it clicks.

PREP [SPRAYER]

1. Lift sprayer off bottle.
2. Push [enter color] [yellow] button while pulling out on sprayer nozzle tip.
3. Fully extend sprayer until [enter color] [yellow] button snaps into SPRAY position. NOTE: [Enter color] [White] trigger will not function until wand is fully extended and [enter color][yellow] button is visible in spray position.
4. Make sure handle is screwed on tightly, then pump container 10-20 [X-X] times to pressurize bottle. NOTE: A full bottle requires fewer pumps than an empty bottle and pumping to higher range will provide longer spray duration.
5. Push pump down and turn handle clockwise to lock into carrying position. NOTE: This bottle is designed to expand under pressure and cannot be over-pressurized.

SPRAY

1. Aim sprayer.
2. Spray by pushing down [enter color] [white] trigger with thumb.
3. Adjust spray pattern by rotating [enter color] [white] nozzle tip up to one-half rotation.

FINISH

1. Push [enter color] [yellow] button and fold the sprayer until [enter color] [yellow] button snaps back into original storage position.
2. Place sprayer back onto bottle with nozzle facing down.

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3. Push pump handle all the way down and turn pump handle and cap counter-clockwise to relieve pressure.
4. Retighten prior to storing.

[Optional illustrations may be used in conjunction with the above steps]

Option 6

[OTHER PUMP STYLE] [Quick Pump] [APPLICATOR (DEVICE) [APPLICATOR NAME] DIRECTIONS] ----
[Applicator (Device) (Applicator Name) Directions/Instructions]

PREP [SPRAYER]

1. Remove sprayer from holster and pull hose from storage compartment.
2. Turn pump handle clockwise/counterclockwise to make sure pump is tight [and push pop-up pressure indicator completely down] before pumping.
3. Turn pump handle clockwise/counterclockwise to tighten, then slightly turn handle clockwise/counterclockwise to release handle for pumping.
4. [Pump sprayer] [until pressure indicator pops up about an inch signaling it is ready to spray.] Turn pump handle clockwise/counterclockwise [one-quarter turn] to secure handle for carrying.

SPRAY

1. Spray by pushing down lever on spray handle.
2. Rotate nozzle tip to adjust spray from stream to gentle mist.
3. For continuous spray, push lever down and slide forward to lock. Pull back to release.

FINISH

1. Slowly turn pump handle clockwise/counterclockwise to untighten and release pressure [or turn pressure relief valve clockwise until it snaps; once pressure is released, continue to turn until closed.]
2. Then turn back clockwise/counterclockwise to retighten handle.
3. Push hose back into storage compartment and put sprayer back in holster [holder].

[Optional illustrations may be used in conjunction with the above steps]

Optional Troubleshooting Section for [Battery Powered] [Comfort Wand] [Comfort Shot Wand] [Pump 'N Go] [EZ Sprayer] Applicator [Applicator Name] Directions]

Troubleshooting Tips:

Problem: Sprayer does not spray [function].

Possible Cause: Batteries not installed properly.

Solution: See instructions for correct battery placement.

Problem: Sprayer makes a straining noise [Sprayer runs but nothing [no product] comes out].

Possible Cause: Sprayer nozzle is turned Off.

Solution: Turn sprayer nozzle to [desired] spray setting [position].

Possible Cause: [Red] [color] hose connector is not flipped up.

Solution: Insert [color] hose connector into [color] spout/knob/opening on bottle cap until it clicks and flip up spout until fully upright.

Possible Cause: Sprayer is not primed.

Solution: Press and hold button on sprayer for about X **(10 / 15 / 20 / 30)** seconds to prime sprayer.

Problem: Spray pattern is weak [or uneven] [product flow is uneven or dribbles out of nozzle].

Possible Cause: Weak batteries.

Solution: Install fresh set of batteries.

Possible Cause: [Red] [color] hose connector is not flipped up.

Solution: Insert [color] hose connector into [color] spout/knob/opening on bottle cap until it clicks. [Attach coupler to the cap] and flip up spout until fully upright.

Possible Cause: Sprayer nozzle not fully open.

Solution: Turn sprayer nozzle to [desired] spray setting [position].

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End of Optional Troubleshooting Section for [Battery Powered] [Comfort Wand] [Comfort Shot Wand] [Pump 'N Go] [EZ Sprayer] [Applicator [Applicator Name] Directions]

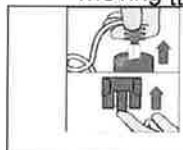
OPTIONAL [REUSE AND] REFILL DIRECTIONS

REFILL: This container may be refilled with [Ortho Home Defense Indoor and Outdoor Insect Killer 2][product name]. To refill pour [Ortho Home Defense Indoor and Outdoor Insect Killer 2][product name] into container.

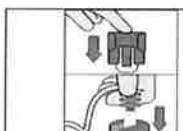
REFILL/REUSE DIRECTIONS

How to attach [applicator name] [wand] to [Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready-To-Use] Refill/Recharge/Renew/Fill-Up/Reload] [Product name] [refill bottle/container]:

Removing [[color] hose]/[Comfort Wand]/[Applicator Name] from original bottle/container:

	<p>[Remove the [color] hose connector from the original bottle/container by pulling the [color] plug from the [color] spout on cap.</p> <p>[To remove the side holster [holder] from original bottle/container, pull [lift] the bottom tab underneath and slide the holster [holder] up.]</p>
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Adding [[color] hose]/[Comfort Wand]/[Applicator Name] to [Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready-To-Use] Refill/Recharge/Renew/Fill-Up/Reload][Product name]:

	<p>[Attach the sprayer holster [holder] to [Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready-To-Use] Refill/Recharge/Renew/Fill-Up/Reload] [Product name][refill bottle/container] by sliding the holster [holder] down onto the knob.]</p>
	<p>Insert [color] hose connector into [color] spout on cap <u>until it clicks.</u></p>

[Optional illustrations may be used in conjunction with the above steps]

How to refill [Quick Pump] [Pump 'N Go] [Applicator Name]:[using/with]:

[1.33 Gallon Ready-To-Use Refill]/ [Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready-To-Use] Refill/Recharge/Renew/Fill-Up/Reload] [Product name] [refill bottle/container]:

1. Remove pump handle on Quick Pump/Pump N Go/Applicator Name by twisting it counterclockwise.
2. Remove cap from [Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter [Ready-To-Use] Refill/Recharge/Renew/Fill-Up/Reload][product name] / [refill bottle/container].
3. Pour product carefully and directly into [Quick Pump/Pump 'N Go/Applicator Name] container. Do Not fill above 2"/3"/4" from top of container. DO NOT add water.
4. Secure pump handle back on container by twisting it clockwise until tight.

[Optional illustrations may be used in conjunction with the above steps]

The following Product Facts format is optional and the information may appear inside or outside of a box.

PRODUCT FACTS:

[What It Does:] Kills home invading insects including [ants], [cockroaches], [spiders], [fleas], [ticks], [scorpions], [beetles], [earwigs], [silverfish], [centipedes], [millipedes]. (See inside for complete list)

[Where to Use:] Use with confidence indoors ([kitchens], [bathrooms], [doors & windows], [basements]) and outdoors ([perimeter foundations], [garages], [doors & windows], [patios & decks]) wherever insects are a re-occurring problem.

[When to Use:] Use anytime as a preventative treatment or after you see evidence of insect activity for long-lasting control.

Questions & Comments: [icon phone] [icon computer]

Call 1-800-xxx-xxxx or Visit our Website at www.ortho.com

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PRODUCT FACTS**Kills [Controls] (any or all of the following insects)**

Adelgids	Eastern Sprucegall		
Ants	Argentine Carpenter Foraging Fire Ants	Pavement Pharaoh/Sugar Pyramid	Red/Western Harvester
Aphids	Apple Black Cherry Buckhorn	Greenbug Pea Pecan	Rose Rosy Apple Walnut
Bees			
Beetles	Billbugs Black Turfgrass Ataenius Carpet Colorado Potato Corn Rootworm (Adults) Curculio (Cow Pea ,Plum) Elm Leaf	Flea Japanese (Adults) Lady Beetles (including Asian Lady Beetle Eggs) Mexican Bean Pine Chafer (grub) Pine Shoot	Sap Spotted Cucumber / Southern Corn Rootworm (Adults) Striped Cucumber Weevils (Annual Bluegrass & Black Vine)
Borers	American Plum European Corn Lesser Peachtree	Peachtree Peach Twig Southwestern Corn	Squash Vine Stalk
Boxelder Bugs			
Bristletails			
Caterpillars	Alfalfa Armyworms (Beet, Fall, Southern, True, Yellow Striped, Beet Armyworm Eggs) Bagworms Blueberry Spanworm Budworms Corn Earworm Cutworms	Cranberry Fruitworm Filbertworm Green Cloverworm Green Fruitworm Hickory Shuckworm Hornworms (Tobacco & Tomato) Imported Cabbageworm Loopers (Alfalfa, Cabbage, Celery)	Navel Orangeworm Painted Lady Pecan Nut Casebearer Pickleworm Rindworm Saltmarsh Sod Webworms Tent Velvetbean
Centipedes			
Chinch Bug	Hairy	Southern	
Cockroaches	American/Palmetto Bug/Waterbug	Asian Oriental	German
Crickets			
Earwigs			
Firebrats			
Fleas	Cat	Dog	
Flies	Apple Maggot Biting Flies	Cherry Fruit Corn silk	European Crane (Adult) House
Fungus Gnats			
Grasshoppers			
Hornets			
Lace Bugs			
Leaffooted Bugs	Squash Bug		
Leafhoppers			
Leafminers	Alder	Tentiform	Vegetable
Leafrollers	Oblique Banded	Red-Banded	Variegated
Mealybug			
Midges			
Millipedes			
Mites	Broad	Spruce	Two Spotted Spider (Eggs)

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	Carmine Chigger	Clover Two Spotted Spider (Adult)	European Red Pecan Scorch
Mole Crickets			
Mosquitoes			
Moths	Artichoke Plume Codling	Diamondback	Gypsy
Periodical Cicada			
Phylloxera	Pecan Leaf	Pecan Stem	
Pillbugs & Rollie Pollies			
Plant Bugs	Tarnished	Lygus Bug	
Psyllids	Pear		
Sawflies	European Pine	Redheaded Pine	
Scales	San Jose Euonymus	Brown Soft	California Red
Scorpions			
Silverfish			
Sowbugs			
Spiders	Black Widow Brown Recluse	Hobo	Wolf
Spittlebugs	Pecan		
Springtails			
Stink Bugs	Brown Marmorated	Kudzu	
Stored Product Pests			
Thrips			
Ticks			
Termites			
Wasps			
Whiteflies			
Yellowjackets			

For Listed General Insect Control Use

	Indoor Surfaces	Outdoor Surfaces	[In Pantries – <i>Optional Section</i>]
When to Apply	<ul style="list-style-type: none"> Use anytime as a preventative treatment or after you see evidence of insect activity for long-lasting control. 		
Before You Apply	<ul style="list-style-type: none"> Cover or Remove Exposed Food (including pet food) Cover All Food Processing surfaces and Utensils 	<ul style="list-style-type: none"> Do not allow this product to contact Water supplies Do not spray into air 	<ul style="list-style-type: none"> [Cover or Remove Exposed Food (including pet food) Remove all items from pantry and clean pantry thoroughly

NOTE:

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<p>How to Apply</p>	<ul style="list-style-type: none"> • Shake Well • [Set spray nozzle to indoor [sprayer icon] setting.] • Hold sprayer 12 inches from surface being sprayed. • (Apply a 4-inch wide band along the surfaces being treated) (Apply a 4-inch wide band along the interior of your home in areas where insects are a re-occurring problem) • Spray until slightly wet without soaking. <p><i>Image of typical Indoor Application</i></p> <p>[Kitchens] [Bathrooms] [Doors & Windows] [Basements]</p>	<ul style="list-style-type: none"> • Shake Well • [Set spray nozzle to outdoor [sprayer icon] setting.] • Hold sprayer 12 inches from surface being sprayed. • (Apply a 12-inch wide band along the surfaces being treated) (Apply a 12-inch wide band along the exterior of your home in areas where insects are a re-occurring problem) • Spray until slightly wet without soaking. • <i>Image of typical Outdoor Application</i> <p>[Perimeter Foundations] [Garages] [Doors & Windows] [Patios & Decks]</p>	<ul style="list-style-type: none"> • Shake Well • [Set spray nozzle to indoor [sprayer icon] setting.] • Spray cracks and crevices along shelves in pantries. • Spray until slightly wet without soaking. • Replace non-infested items once spray has dried.] <p><i>[Image of typical Pantry]</i></p>
<p>After You Apply</p>	<p>[reentry icon] People and Pets may re-enter treated area after spray has dried.</p> <ul style="list-style-type: none"> • Thoroughly wash all food processing surfaces and utensils with soap and water before reuse • Repeat as needed. Re-treatment is recommended at least once per season (3 months) outdoors. • For long-lasting residual control/action leave spray undisturbed. The product will keep on killing for up to 12 months [*] Note to PM: See 12 month claim section for qualifying statement which will appear here-options 1,2,3, or 4 		
<p>Fleas and Ticks (Including ticks that may transmit Lyme Disease)</p>	<p>Do not Spray Animals</p> <p>Pets resting quarters may be treated with this product. How to Apply: Spot treat infested areas such as pets resting quarters and localizer areas of floors/floor coverings (rugs, carpet, tile, vinyl & wood) where pests may be present. Old bedding of pets should be removed and replaced with clean, fresh bedding after treatment of pet area. To control then source of flea infestation, pets inhabiting the treated premises should themselves be treated with a product registered for application to animals.</p>		

Optional Marketing Claims for Listed General Insect Control Use

Note to PM: the term cockroach can be interchanged with any and all instances of roaches and vice versa.

Note to PM: the term insects can be interchanged with any and all instances of bugs, pests and vice versa.

Note to PM: When qualified claims are used on the market label, the qualifying statement will appear in close proximity to the claim when it does not impact any mandatory language.

Note to PM: Any combination of approved claims may be inserted dependent upon sites listed on the market label and product size

<p>[Brand] [Product name]</p>	<p>Ortho Home Defense Max® Insect Killer for Indoor & Perimeter₂ [Product name]</p>	<p>Ortho Home Defense Max® Insect Killer for Indoor & Perimeter₂ [Product name]</p>
<p>[Marketing Call-out]</p>	<p>Kills Bugs Inside. Keeps Bugs Out.</p>	<p>Kills Bugs Inside. Keeps Bugs Out.</p>

NOTE:

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[EPA Info]	EPA Reg. No. 239-2717	EPA Reg. No. 239-2717
	EPA Est. XXX, XXX, XXX, XXX, XXX, XXX	EPA Est. XXX, XXX, XXX, XXX, XXX, XXX
	Superscript is first letter of lot number.	Superscript is first letter of lot number.
[Component Number]	Component # Placeholder	Component # Placeholder

12-Month Claims

1. Up to 12 month control/protection*
2. Kills/Controls [for] up to 12 months*
3. Kills bugs inside all year*
4. Kills home invading bugs all year*
5. Kills indoor bugs all year*
6. Creates a barrier that will kill bugs you have and control/prevent new bugs for up to 12 months*.
7. Creates a perimeter/border/residual treatment that will kill bugs you have and control/prevent new bugs for up to 12 months*.
8. Protects your home in/with just 1 application a year[!]

Qualifier Option 1: * [applies to] [for] Ants, Roaches, & Spiders indoors on non porous surfaces

Qualifier Option 2: * [applies to] [for] American Cockroach/Palmetto Bug/Waterbug, Carpenter Ant, Pharaoh Ant, Striped Tail Scorpion, Black Widow Spider, Brown Recluse Spider indoors on treated non porous surfaces within minutes of exposure.

Qualifier Option 3: * [applies to] [for] American Cockroach/Palmetto Bug/Waterbug, German Cockroach, Carpenter Ant, Pharaoh Ant, Striped Tail Scorpion, Black Widow Spider, Brown Recluse Spider indoors on treated non porous surfaces after 2 hour continuous exposure.

Qualifier Option 4: * [applies to] [for] American Cockroach/Palmetto Bug/Waterbug, German Cockroach, Carpenter Ant, Pharaoh Ant, Striped Tail Scorpion, Black Widow Spider, Brown Recluse Spider, Centipedes indoors on treated non porous surfaces after 24 hour continuous exposure.

6-Month Claims

1. Up to 6 month control/protection outdoors**
 2. Kills/Controls/Protects [for] up to 6 months outdoors**
 3. Kills insects outdoors for 6 months**
 4. Kills insects [indoors] [and] [outdoors] for 6 months**
- ** Applies to/for: spiders (excluding Black Widow, Brown Recluse, Hobo)

3-Month Claims

1. Up to 3 month control [protection] outdoors***
2. Kills/Controls/Protects [for] up to 3 months outdoors***
3. Kills bugs outdoors for 3 months***
4. Kills bugs [indoors] [and] [outdoors] for 3 months***

*** Applies to/for: Ants, Fleas, Cockroaches, Spiders (excluding Black Widow), House Flies, Scorpions, and American Dog Ticks

Egg Killing Claims

1. Kills Beet Armyworm, Two Spotted Spider Mites, Asian Lady Beetle and their eggs
2. (Plus) kills insects and their eggs****
3. Kills insect eggs****
4. Prevents insect eggs from hatching!****
5. Up to 12 month control* plus kills insect eggs****

****Applies to/for: Beet Armyworms, Two Spotted Spider Mites and Asian Lady Beetles

Efficacy Claims

NOTE:

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Location of Use Claims

1. Use in garage[s] and/or basement[s] and/or attic[s] to keep listed bugs from coming into [entering] the [your] home.
2. Use/Can be used in garage[s] and/or basement[s] and/or attic[s]
3. Use with confidence in garage[s] and/or basement[s] and/or attic[s]
4. [Formulated] [For] Indoor Use
5. Indoor/Outdoor [Formula]
6. [Formulated] [For] Indoor/Outdoor Use
7. Apply along [baseboards] [foundations]
8. Use with confidence in [bathrooms], [kitchens], [family rooms], [pantries], [attics], [garages], [basements], [closets], [storage areas], and [bedrooms].
9. Designed to/for use in kitchens &/and pantries

Perimeter Treatment Claims

1. Apply [as] a barrier
2. Apply as a border around your home
3. Apply [as] a (perimeter/border/residual treatment)
4. Creates a [bug] barrier
5. Creates a [bug] border
6. Creates a perimeter treatment
7. Long lasting [bug] perimeter treatment/barrier/border

Kill Claims

1. Kills insects[∞], Spiders and Ticks
2. Kills Roaches, Ants, Fleas, Ticks, Spiders, Earwigs, Silverfish, Scorpions, Black Widow Spiders, and other listed insects
3. Kills Home invading Insects[∞]
4. Also Kills Ticks (including Ticks that may transmit Lyme Disease)
5. Kills mosquitoes that may transmit West Nile virus
6. Kills bugs inside. Keeps bugs out(side) [∞]
7. Visible activity against bugs within minutes [∞]
8. Starts killing/acting within minutes[≈]
9. Kills [1...188] Insects[∞]
10. Kills [the] bugs you see and/& [the] [ones] bugs you don't [see] [∞]
11. Kills the toughest home invading bugs[∞]
12. Kills/Controls [both] crawling and/& flying insects[∞]
13. Kills/Controls [all] common household bugs[∞]

[≈]Applies to/for: Carpenter Ants, Harvester Ants, Oriental and German Cockroaches

[∞]Refer to booklet/back panel for complete list of insects/bugs/pests (NOTE to PM: If qualifier is not present, "listed" will be inserted before "insects/bugs/pests")

Applicator Claims

1. Continuous spray wand
2. Comfort wand
3. Pull 'n Spray®- No hand fatigue!
4. Continuous, Adjustable Spray
5. The easy way to spray
6. The easier way [to spray], [to kill bugs], [to kill insects]
7. Quick Pump [applicator][sprayer]
8. [Quick and] Easy to Use
9. No Leaks or Mess
10. No Hand Fatigue
11. Precise control [for maximum accuracy]
12. Consistent spray [for maximum accuracy]

NOTE:

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1. Refill/Recharge/Fill-Up/Reload/Renew for [Comfort Wand] [Quick Pump] [Pump 'N Go] [Applicator Name] [Illustration]
2. Refills/Recharges/Reloads/Renews [Comfort Wand] [Quick Pump] [Pump 'N Go] [Applicator Name] [Illustration]
3. Fills Up [Quick Pump] [Pump 'N Go] [Applicator Name] [Illustration]
4. Fill-Up for [Applicator Name] [Quick Pump] [Pump 'N Go]
5. Works with [Comfort Wand] [Quick Pump] [Pump 'N Go] [Applicator Name] [Illustration]
6. Just plug [Comfort Wand] [Applicator name] in and it's ready to spray
7. [Plug 'N Play] Refill/Recharge/Reload/Renew [For Comfort Wand]
8. Refill/Recharge/Fill-Up/Reload/Renew Available
9. [Comfort Wand] [Quick Pump] [Pump 'N Go] Recharge/Refill/Fill-Up/Reload/Renew
10. [Comfort Wand] [Applicator Name] Refill/Recharge/Reload/Renew Cartridge

Wand Claims

1. Reusable [Comfort] [Continuous Spray][Wand]
2. Rechargeable
3. [Wand] [Applicator Name] will last [for] [at least] 20 bottles!
4. [Wand] [Applicator Name] will last over 25 gallons!
5. [Wand] [Applicator Name] will last for years* *based on X applications per year

Value

1. Great Value
2. Value Pack (only when selling Ortho® Home Defense Max® Insect Killer For Indoor & Perimeter Wand/product name/Quick Pump bottle together with Refill)
3. Refill/Recharge/Renew/Fill-Up/Reload
4. Buy Wand & Refill, Get [X%] Free!
5. Same formula, better value!
6. Save [Money] with the Refill!

Sustainable

1. [Eco-Friendly] [Sustainable] Refill
2. Go Green/Be Sustainable – Refill [Reuse]!
3. REFILL - A more sustainable way to keep bugs out!

Questions [or] Comments [or][Medical Information][?]
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www.ortho.com [computer icon]
[www.orthohomedefense.com]

***THE ORTHO GUARANTEE: If for any reason you, the consumer, are not satisfied with this product, mail us your original proof of purchase to obtain a full refund of your purchase price.**

Ortho & Your Environment- Your home and yard are places for family and pets to enjoy. That's why Ortho® products are designed with care to provide effective solutions to insect problems inside and outside your home. Follow instructions for proper usage, storage and disposal.

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P.O. Box 190 Marysville, OH 43040

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EPA Est. No. 239-IA-3¹, 58996-MO-1^A, 84064-IA-1^P, 85652-OH-1^W, 239-MS-001^m

Superscript is first letter of lot number

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